



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
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Invoice 173667
Inv Date 9/30/2012
Terms Net 30
Contract 47656
Bill Type Standard
Period 8/27/2012 - 9/30/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 1536- OFA Sked A 9.4-10.1 (27348)
Acct Types Local/Political Candidate Agency
Est/Headline 1536/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:43PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (1),Tu,We,Th,Fr	09/04/12 7:56AM (Tu)	00:30	Today Show	OFA12Z107H	\$1500.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (1),Tu,We,Th,Fr	09/07/12 8:45AM (Fr)	00:30	Today Show	OFA12Z107H	\$1500.00	
3.0	SPOT	9:00AM- 9:30AM	Per week (1),Tu,We,Th,Fr	09/06/12 9:12AM (Th)	00:30	7 News Today in New England 9-10A	OFA12Z107H	\$500.00	
4.0	SPOT	10:27AM-Meet the Press	Per week (1),Su	09/09/12 10:28AM (Su)	00:30	Meet the Press	OFA12Z107H	\$1200.00	
5.0	SPOT	4:30PM- 5:00PM	Per week (1),Tu,We,Th,Fr	09/07/12 4:46PM (Fr)	00:30	7 News at 4	OFA12Z107H	\$600.00	
6.0	SPOT	6:30PM-NBC Nightly News	Per week (2),Tu,We,Th,Fr	09/04/12 7:00PM (Tu)	00:30	NBC Nightly News	OFA12Z107H	\$3000.00	
6.0	SPOT	6:30PM-NBC Nightly News	Per week (2),Tu,We,Th,Fr	09/05/12 6:51PM (We)	00:30	NBC Nightly News	OFA12Z107H	\$3000.00	
7.0	SPOT	7:00PM- 7:30PM	Per week (1),Tu,We,Th,Fr	09/07/12 7:24PM (Fr)	00:30	Access Hollywood Episode: 4175	OFA12Z107H	\$1500.00	
8.0	SPOT	7:30PM- 8:00PM	Per week (1),Tu,We,Th,Fr	09/06/12 7:59PM (Th)	00:30	America's Got Talent	OFA12Z107H	\$1800.00	
9.0	SPOT	7:57PM-America's Got Talent	Day,Th-1	09/06/12 8:25PM (Th)	00:30	America's Got Talent	OFA12Z107H	\$12000.00	
10.3	NFL	8:13PM-NBC SUNDAY NIGHT FOOTBALL	Day,Su-1	09/09/12 11:41PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	OFA12Z107H	\$7500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$34,100.00	Total Spots	11
Commission	(\$5,115.00)		
Net Total	\$28,985.00		